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Note to editors: Link to high res photo and picture caption follow news release text.

Beckhoff USA Hires Tom Jensen as Assembly Industry Manager

Jensen will spearhead expansion of Beckhoff market share in assembly, particularly through XTS and mechatronics solutions

SAVAGE, Minnesota, September 17, 2020 – Tom Jensen recently joined Beckhoff USA as Assembly Industry Manager. With an extensive background in automation, Jensen will expand Beckhoff market share in wide-ranging applications. His mechatronics expertise will help assembly customers streamline production of complex products and drive new design concepts using the eXtended Transport System (XTS) and other New Automation Technology innovations.

Jensen comes to Beckhoff after a successful term as general manager of AMK Automation, a PC-based automation and motion control vendor. He has held senior business development roles at Lenze Americas, B&R Industrial Automation and Laird Connectivity, in addition to being a senior support Engineer for FANUC America. He also spent a decade at ELAU, now part of Schneider Electric, as a manager for engineering and business development.

Jensen's efforts on open automation standards at MHI, the Organization for Machine Automation and Control (OMAC) and PMMI, The Association for Packaging and Processing Technologies, are well known in the automation industry and will benefit Beckhoff. "I am excited to work with the skilled team of engineers at Beckhoff USA to help customers implement new assembly machine designs with Industrie 4.0 concepts," Jensen said. "Technologies

like XTS have proven their power around the world, and the breakthrough of flying motion and path planning with XPlanar will further grow market share in assembly.”

Jensen is co-founder of Industrial Automation Jumpstart, an education and outreach program for Chicago high school students, and sits on the advisory board for Purdue University Northwest’s mechatronics program.

[Beckhoff USA](#)

Link to high res photo:

https://download.beckhoff.com/download/press/2020/NorthAmerica/Tom_Jensen_Beckhoff_Automation_LLC.zip

Press picture:



Picture caption:

Tom Jensen, Assembly Industry Manager for Beckhoff Automation LLC.

Beckhoff Automation is a provider of advanced and open automation solutions based upon proven technologies for customers to implement high performance control systems faster and at a lower overall cost than traditional PLC and motion control systems. Beckhoff’s “New Automation Technology” product range includes PC-based control, Industrial PCs, automation controllers, operator interfaces, I/O, servo drives and motors. With representation in more than 60 countries, Beckhoff is well-positioned to provide global sales and service to its customers. Beckhoff sales and service are handled directly, with no intermediaries involved for exceptional customer service and consultation.

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Please send questions regarding “Beckhoff USA Assembly Industry Manager Tom Jensen” to:

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